

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55177	CF LOC-POL	FBD - LBD: 10/04/12 - 10/14/12	HL#:	Created: 10/02/12 01:01 PM
Client: REPUBLICAN JEWISH COALITION...	CPE: RJC / /	Agency Commission: 15 %	Updated: JMORALES2 on 10/03/12 09:31 AM	
Agency: JAMESTOWN ASSOCIATES	Product: REPUBLICAN JEWISH	Self :20:00	Confirmed: 10/02/12 01:26 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/02/12 01:28 PM	
AE: SUSAN INKER-PURETZ-WFOR-TV		Billing Int: Monthly	BM: SS	
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DPRICE	M T W T F * *	DAY	60				0.0	\$1,400.00	3	\$4,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/04/12	10/14/12	1	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NNOON	M T W T F * *	NEWS	60				0.0	\$1,200.00	3	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/04/12	10/14/12	1	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	ENEWS5P	M T W T F * *	NEWS	60				0.0	\$2,500.00	3	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/04/12	10/14/12	1	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEARLY01	M T W T F * *	NEWS	60				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NLATE1	M T W T F S S	NEWS	60				0.0	\$3,200.00	3	\$9,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>	<u>Oct 08</u>									
	10/04/12	10/14/12	1	2									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	13	0	\$27,900.00	\$23,715.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$27,900.00	\$23,715.00	\$0.00	\$0.00